



FHA 2008

The 16th International Food & Drinks, Hotel, Restaurant,
Bakery & Foodservice Equipment, Supplies & Services
Exhibition and Conference with FHA Culinary Challenge

Since 1978

Asia's LARGEST International Food & Hospitality Event

22-25 APRIL 2008

SINGAPORE EXPO

Featuring Specialised Events

- FoodAsia
- Wine&SpiritsAsia
- Bakery&Pastry
- HotelAsia
- HospitalityStyleAsia
- HospitalityTechnology

www.foodnhotelasia.com



Asia's Premier Fo

FHA2008 – Asia's Premier Food and Hospitality Event

will once again provide an excellent platform for buyers and sellers to mix and mingle, promising an unrivalled sourcing ground and networking event for all from the food and hospitality industry.

FHA2008 specialised events encompass all the significant sectors of the food and hospitality industry namely, FoodAsia, Wine&SpiritsAsia, Bakery&Pastry, HotelAsia, HospitalityTechnology and HospitalityStyleAsia. Each individually tailored for the increasingly sophisticated needs of the food, drinks and hospitality industry.

To complement the exhibition, a series of stimulating industry-related conferences, seminars, workshops and competitions will take place, creating a one-stop event for learning and sharing for participants from varied industry sectors. These and other multi-faceted programmes will put FHA2008 on the pedestal as the leading food and hospitality event not to be missed!



FHA2008 @ a Glance

- **37,000 Trade International – 38% overseas**
- **2,800 Exhibiting Companies – 81% overseas**
- **39 Group Pavilions, including:** Australia • Austria • Bangladesh • Belgium (2) • Brazil • Canada • China • Cyprus • Egypt • France (2) • Germany (2) • Greece • India • Indonesia • Italy (2) • Japan • Korea (2) • Malaysia • New Zealand • Philippines • Portugal • Singapore • South Africa • Spain (2) • Sri Lanka • Taiwan (2) • Thailand • Turkey • U.K. • U.S.A. (2) • Vietnam



Food & Hospitality Event



FHA2006 welcomed an international crowd of buyers from Australia • Bangladesh • Brunei • Cambodia • China • France • Guam • Hong Kong India • Indonesia • Japan • Korea • Malaysia • Maldives • Mauritius • Myanmar • Nepal • New Zealand • Pakistan • Papua New Guinea • Portugal • Russia • Saudi Arabia • Singapore • South Africa • Sri Lanka • Switzerland • Taiwan • Thailand • UAE • UK • USA • Vietnam

FHA2006 served as an ideal purchasing platform for buyers from various industries:

Hotels & Resorts

- Banyan Tree Hotels & Resorts Pte Ltd
- Central Hotels and Resorts
- Hilton International Asia Pacific Pte Ltd
- Hong Kong Disneyland
- Hyatt International Hotels & Resorts
- Indian Hotel Company Pvt Ltd (Taj Mahal Hotel)
- Intercontinental Hotels Group
- Mandarin Oriental Hotel Group
- Starwood Asia Pacific Hotels & Resorts
- Swissôtel Hotels and Resorts

Food Outlets

- A&W (Malaysia) Sdn Bhd
- Black Canyon (Thailand) Co., Ltd.
- Hard Rock Café
- Kentucky Fried Chicken Mgmt Pte Ltd
- McDonald's Restaurants Pte Ltd
- Movenpick Marche Restaurant
- Starbucks Coffee
- Subway Investment Pte Ltd
- The Minor Food Group
- Yum! Restaurants International

Supermarkets/Hypermarkets

- Carrefour
- Cold Storage Singapore
- CP 7-11
- Duty Free Superstore (DFS), Inc.
- Giant Hypermarket
- Hero Group of Companies
- PT. Matahari Putra Prima
- The Dairy Farm Group
- Siam Makro Public Company Limited
- Wal-mart China Investment Co Ltd

Airline /Cruise Liners

- Cambodia Air Catering Services Ltd
- Cathay Pacific Catering Services (HK) Ltd
- Korean Air
- MAS Catering (Sarawak) Sdn.Bhd
- Qantas Flight Catering Ltd
- Radisson Luxury Cruises Ship
- SATS Catering Limited
- Star Cruises
- Thai Airways International PCL
- Taj Sats Air Catering Ltd

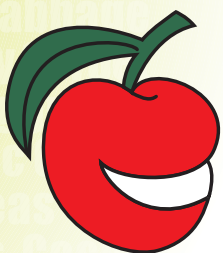
... and many more



Beverages Asparagus Bell Peppers Broccoli Brussels Fish Eggs Sprouts Shrimps Cauliflower Carrots Cauliflower Celery Cucumbers Fennel Seafood Beans Onions Parsley Pork Onions Parsley Snacks Pepp

FoodAsia 2008

The 16th International Exhibition of Food and Drinks



Where Your Business Will Grow

With a population base of 3.6 billion, which is about 56% of the world's total population, Asia Pacific has the highest annual volume of food consumption (Source: www.freshplaza.com, Year 2005).

With an ever-expanding Asian F&B industry, this region is an important market for your business. FoodAsia2008 serves as the complete food and beverage marketplace, gathering thousands of buyers and sellers under one roof.



Growing Asian trends:

Demand for Fish and Seafood is on an upswing!

According to the United Nations' Food and Agriculture Organisation, out of the 100 million tonnes of fish produced by the world for consumption each year, Asians eat two-thirds of it (Reed Business Information, Year 2005).

Good news for All in the Coffee and Tea trade!

Coffee consumption within the Asia Pacific is estimated to grow by 25%, between 2005 and 2010 to over 72 million tonnes; whilst tea consumption within Asia Pacific is estimated to grow by 21%, between 2005 and 2010 to over 112 million tonnes (Euromonitor, Year 2006).

Growing Potential in Asia's Halal Food Industry!

Halal food products consumed by both Muslim and non-Muslim countries around the world, are estimated at US\$500 billion annually. (Borneo Bulletin, Year 2005).

Healthy eating on the rise!

The health content of food products is becoming a key consideration for Asian consumers. Vishal Thapliyal, Associate Director, Pricewaterhouse Coopers Corporate Finance, reaffirms that growing interest for healthy living is a catalyst in increasing demand for healthier foods and drinks like bottled water, 100% juices, juice-based drinks, herbal tea, organic food, low fat dairy products, fortified drinks and nuts (www.freshplaza.com, Year 2005).

Profile of Exhibits @ FoodAsia2008

- Fresh Produce
- Chilled and Frozen Food
- Meat & Poultry
- Confectionery
- Snacks & Ice Cream
- Dairy Products
- Seafood
- Specialty Food
- Ingredients
- Processed Food & Convenience Food
- Drinks & Beverages

**This list is not exhaustive and serves as a guide only.*





The 10th International Exhibition
of Wine, Spirits & Beer

Improving With Age

With alcoholic drinks consumption in the Asia Pacific region estimated to grow by 15.5% between 2005 and 2010 (Euromonitor, Year 2006), Wine&SpiritsAsia2008 is bubbling with opportunities for your business.



Asia Pacific's Alcoholic Drinks Retail Sales Forecast (Year 2006-2010)*

Year	Retail Sales (USD million)
2006	218,719.6
2007	224,865.5
2008	231,970.7
2009	239,265.1
2010	246,844.9

*Source: Euromonitor, Year 2006

Wine drinking in Asia was once considered only for the elite. Today, an increasing affluent and discerning population has fuelled consumption, generating a year-on-year growth.

Asia continues to be a huge market for Spirits. Internationally, China and India are the two largest national markets whilst Japan, South Korea, Thailand and the Philippines are placed amongst the world's top nine countries (Reed Business Information, Year 2006).

Asia Pacific's Wine Retail Sales Forecast (Year 2006 - 2010)*

Year	Retail Sales (USD million)
2006	35,524.8
2007	35,194.6
2008	35,315.6
2009	35,511.7
2010	35,820.7

*Source: Euromonitor, Year 2006

Asia Pacific's Spirits Retail Sales Forecast (Year 2006 - 2010)*

Year	Retail Sales (USD million)
2006	80,924.6
2007	85,142.9
2008	89,596.7
2009	93,963.7
2010	98,398.6

*Source: Euromonitor, Year 2006

Profile of Exhibits @ Wine&SpiritsAsia2008

- Champagne
- Fortified & Sparkling Wines
- Liqueurs & Cocktails
- Spirits
- Still Wines

* This list is not exhaustive and serves as a guide only.





BakeryAsia embraces the growth in pastry trends for 2008, with a brand new look



The 8th International Exhibition of Equipment, Ingredients and Supplies for the Bakery and Pastry Industries

Bakery&Pastry2008 – the definitive event for all in the bakery and pastry industry, is your chance to increase your sales, uncover new business prospects and engage in a host of networking opportunities. In short, tapping on the region’s bakery and pastry markets will be as simple as pie!

The burgeoning Asian bakery and pastry industry is fueled by evolving demographics and lifestyle. Rising affluence in fast-paced Asian cities have opened doors of opportunities for the bakery and pastry sector.

The broad consumer appeal of bakery and pastry products can be seen in the sheer variety available in the Asian market today. In addition to taste, such products in Asia compete for consumer attention through the senses of smell, sight, texture and imagination. Mr George Zoghbi,

Your Recipe for Success



Director of Fonterra's global food services business, highlights that the bakery sector in Asia tends to be more sophisticated than the western world where the focus is on bread (Decision News Media SAS, Year 2006).

Asia Pacific’s Bakery Products Retail Sales Forecast (Year 2006 – 2010)*

Year	2006	2007	2008	2009	2010
Retail Sales (USD million)	46,380	47,817.8	49,328.7	50,867.2	52,449.4

Asia Pacific’s Pastry Products Retail Sales Forecast (Year 2006 – 2010)*

Year	2006	2007	2008	2009	2010
Retail Sales (USD million)	10,321.6	10,523	10,772.1	11,070.6	11,419.2

**Source: Euromonitor, Year 2006*

Profile of Exhibits @ Bakery&Pastry2008

- Bakery Equipment – Plant / Industrial
- Bakery / Pastry Equipment – Craft
- Display & Shopfitting Equipment
- Ingredients
- Packaging Equipment
- Storage & Refrigeration

** This list is not exhaustive and serves as a guide only.*





HotelAsia2008

The 16th International Exhibition of
Hotel, Restaurant & Foodservice
Equipment, Supplies and Services

Enhancing Hospitality Operations



HotelAsia2008 – the event that will encapsulate the changing face of hospitality operations. Focusing on a wide range of foodservice equipment, storage systems and hospitality management systems, this event will bring together manufacturers, producers and buyers from the hotel, restaurant and foodservice sectors.

In its Tourism 2020 Vision, the World Trade Organization stated that tourist arrivals to the Asia-Pacific region would reach 195.2 million by 2010 and 397.2 million by 2020 (Hotel News Resource, Year 2005).

Hotellers in Asia are showing faith in this prediction. There are 386 actively pursued construction projects planning a total of 111,285 rooms – a true reflection that Asia is pulsating with hotel development (Hotel News Resource, Year 2006).



Here's an insight into Hospitality Expansion Plans across Asia

Asia Pacific leading luxury hotel group, **Shangri-La Hotels and Resorts**, announced at a ground-breaking ceremony that it will open a luxury hotel in China by early 2008 (Hotel News Resource, Year 2005).

10 **Ibis** hotels, located around Thailand are scheduled to open by 2010. Each property will have around 200-250 rooms and will cost between US\$7.8 to US\$10.4 million (www.hotelchange.com, Year 2006).

US fast-food chain **Burger King** plans to have 1000 stores in China before 2015 and possibly as early as 2010 (Hotel News Resource, Year 2005).



Kentucky Fried Chicken plans to increase the number of KFC outlets in Hong Kong from 52 to 90 by 2009 (www.info.gov.hk, Year 2005).

Profile of Exhibits @ HotelAsia2008

- Foodservice Equipment & Supplies
- Vending & Dispensing Equipment
- Coffee Equipment & Supplies
- Refrigeration Equipment
- Storage Systems
- Bar Equipment & Supplies
- Cleaning Equipment & Supplies



**This list is not exhaustive and serves as a guide only*



Banquet Furniture Bar Fittings Bar Fittings
 Fittings Beddings Bed Buffet Linen
 Chinaware Crystalware Cutlery Glassware
 Detergents Cleaning Products Personal
 Paper Products Drives Floor Mats
 Disposables
 Holograms
 Fittings Metalware
 Silverware Room Services Health
 Tableware Trolleys
 Banquet Furniture Bar



HospitalityStyleAsia2008

The 5th International Hospitality Interiors, Contract Furnishing, Lighting & Tableware Exhibition

It's all about Style



The Asia-Pacific tourism industry is booming and is expected to grow by 6.5% annually over the next 15 years, according to the World Tourism Organization (UNWTO). This would be faster than the anticipated annual world average growth of 4.1% (Hotel News Resource, Year 2005).

It seems that the Hotel and F&B industries are showing faith in this prediction. Here's a snapshot of the growth that's occurring across the Region.



Marriott International joins hands with Unitech for 3 new hotels in India, located at Kolkata, Gurgaon and Noida, all of which are expected to start operations by 2008 (Hotel News Resource, Year 2006).

The Ritz Carlton Tokyo is scheduled to open in 2007. It will occupy the top nine levels of a skyscraper. The property will feature 250 guest rooms, a sky lobby, several restaurants and bars and a large health and spa (Hotel Supply Resource, Year 2005).



Four Seasons Taipei, which will offer 275 rooms and suites, plus 50 serviced apartments and include office and retail space, is expected to open in the Year 2009; whilst the opening of Four Seasons Macau, with 400 hotel rooms and up to 600 serviced vacation suites, will be opening at the end of 2007 (PR Newswire Association LLC, Year 2006).

Hotels are not only pumping big bucks into expanding globally, the heat is on to stay competitive within the market, by offering well-travelled guests modern amenities and luxurious guestrooms. Consumers nowadays have high expectations and hotels have to keep up with their demands in order to keep pace with the intense competition.

Profile of Exhibits @ HospitalityStyleAsia2008

- Contract Furnishings
- Interior Decorations
- Tableware
- Glassware & Crystalware
- Linen & Soft Furnishings
- Bed & Bedroom Supplies
- Lighting
- Outdoor Furniture
- Fitness & Leisure
- Spa / Wellness & Guest Amenities
- Front Office Supplies
- Housekeeping & Laundry Supplies



* This list is not exhaustive and serves as a guide only.

HospitalityTechnology2008

The 4th International Hospitality Technology
Exhibition and Conference



Empowering the Future

HospitalityTechnology2008 – the event where the world’s cutting-edge technology providers can present their solutions to hospitality & foodservice industries. Uncover new business prospects and engage in a host of networking opportunities at the event.

In today’s business environment, technology-driven efficiencies can mean the difference between an organisation’s success and failure; and leveraging on automation equates to improving daily operations and ultimately profitability. To remain competitive, businesses need to recognise and respond quickly to current and prospective customer needs, and this requires both internal and external communications.



An insight into how the latest technology is being deployed to increase profitability, productivity and customer satisfaction.

McDonald’s intends to incorporate Microsoft into its next-generation point-of sale platform to help streamline operations, simplify procurement and reduce total cost of operations (www.microsoft.com, Year 2005).



Within seven months of the launch of **Swissôtel Hotels and Resorts’** website, room reservations made via the website grew by 80% over the previous year (HotelMarketing.com, Year 2005).

As part of pre-arrival planning for groups, **Marriott International** sends meeting attendees a pre-arrival e-mail which includes details on property amenities, their reservation confirmation, maps the weather forecast (HotelMarketing.com, Year 2005)



Profile of Exhibits @ HospitalityTechnology2008

- Property Management Systems
- Point of Sale Systems
- Internet Applications & Broadband Solutions
- Food & Beverage Management Systems
- Security & Safety Systems
- Telecommunication Systems
- In-room Technologies
- Reservation Systems
- Energy Management and Control Systems
- Hospitality Information Systems
- Retail Information Systems
- Customer Relationship Management Systems
- Audiovisual and Guest Services
- Entertainment Systems



**This list is not exhaustive and serves as a guide only*

Enhance Your Experience!

Do not miss out on these activities!

Be part of an exciting line-up of Conferences, Seminars and Workshops!

More than 800 delegates attended the successful FHA2006 series of conferences and seminars. Keep a look out for new and more interesting programmes in the coming months for FHA2008!

“Overall, it [Haltrex] gave a good understanding of food processes, especially where the supply chain is concerned. This helps in gaining a better understanding of our suppliers.”

Raphael Chan, Development Agent, Subway Singapore Development Pte Ltd, Singapore



General Managers exchanged views at the Hotel GM Forum

“The Hotel GM Forum provided greater insight and understanding of REITs and the changing role of GMs.”

Christine Toguchi, Managing Director, Asia Pacific, HSMAI – Hospitality Sales & Marketing Association, Singapore

FHA Culinary Challenge

The FHA Culinary Challenge, one of the most recognised culinary events in the international scene will be back again with renewed vigour. This event will include the Gourmet and Dream Team challenges, as well as impressive individual cold table displays, and other exciting live competitions.

FHA Imperial Challenge

2008 will see the return of the FHA Imperial Challenge, which will feature Chinese cuisine at its best. A cook-off featuring top teams, this event is not to be missed.

Battle of the Baristas

For the first time at FHA2008, we will be staging the Asian Barista Championship. Each Asian country that plans to compete in the World Barista Competition will be invited to take part in this First Asian Barista Championship held in Singapore.

This event seeks to raise the standard of skills as well as the Barista profession in Asia as competitors peg their skills against each other. The championship will test the expertise and creativity needed for the art of coffee preparation at a World Championship level.

Asian Pastry Cup 2008 – a platform for pastry chefs to show off their talents

The Asian Pastry Cup will be back in 2008 following the success of its first showing in 2006. The event aims to promote pastry art through a competitive approach. It will provide an ideal platform for pastry chefs to meet and share their ideas on how to enhance the fine art of creative pastry.

Teams from around Asia will be invited to compete in this event. Each country, represented by 3 professionals, will have to present a chocolate showpiece, sugar showpiece, plated dessert and a chocolate cake.

**Japan and Korea will not be a part of this selection as they run their own national selections.*



FHA2008 Wine&SpiritsAsia Challenge – An Event To Behold

FHA2008 Wine&SpiritsAsia Challenge – the contest that promotes world-class wines to Asia, received 629 entries in 2006, an overwhelming 121 more entries compared to its first showing in 2004. Given that the wine entries will be judged by influential connoisseurs, the stage is set for the 2008 event to raise the prestige and commercial value of winning wines.



Wine Diploma Course

Attending this course will give participants the opportunity to learn how to taste wine like an expert. At FHA2006, a Master of Wine, Mr Bob Campbell imparted helpful tips on topics such as how to taste wine like a professional, and how to pair wine and food.



What visitors & exhibitors have to say about FHA2006



“Cypriot exhibitors have made many contacts and some of them they already established agents for their products. This is the first time that Cyprus products are entering the Asia market.”

Demetra Chrysostomou, Managing Director, Suricom Consultants, Organiser of Cypriot Pavilion

“Compared to other shows in the region, FHA is definitely more global and has more product varieties.”

Danny Yu, Executive Director, Restaurant Facilities Dept, McDonald’s Restaurant Taiwan Co., Ltd, Taiwan



“FHA is very professionally organized, very good product mix. I’ll always come to your show.”

Philip Cox, Commercial Director, Siam Makro Public Company Ltd, Thailand

“I have visited FHA for the last five shows. It is a good place to meet my suppliers and see distributors who can potentially become my suppliers. This year, I am going to source for fresh produce for my hypermarket business.”

Eric Chew, Divisional Manager, Carrefour (S) Pte Ltd Singapore



“It’s a real business event. We did terrific business yesterday – 7 orders were placed! We found that the most successful products are our range of Italian wines.”

Alex Westby, Manager, Parker Wines

“There are a lot of pastry shops from Singapore, Malaysia, Indonesia and India, that are interested in buying our products. We’re here to create awareness and look for an agent distributor for India.”

Muriel Assailly, Business Development (Asia Pacific), Chocolaterie Valrhona, France



“We’re building several new hotels at the moment and I am sourcing for new products. We found several new suppliers and it’s definitely been worth the trip. This is the best show in this part of Asia.”

Mr David R. Good, Group Director of Operations (Projects & Openings), Central Hotels & Resorts, Thailand

“We have been participating in the show for the past 18 years, because we believe that this is one of the best shows in Asia. Eighty percent of the visitors are genuine trade buyers from the hotel business. We’ve already booked our space for the next two years.”

Bruno K. Schaeffner, Regional Export Manager, WMF, Germany



“I found the IT segment of the show exceptionally interesting and beneficial. It was very informative.”

Andrew Brown, Executive Chef, Eastern & Oriental Hotel, Malaysia

Capitalise on Our Strategic Marketing Avenues

- Targeted email broadcasts to international trade buyers
- Multiple direct mailings to keep your potential visitors well-informed
- Extensive show campaigns and editorial coverage in major trade publications / newspapers
- Exclusive Visitor Delegation Programme for groups of five or more of your clients
- VIP Buyer Programme* for your important clients
- Regional promotional trips to specially invite your valued customers

*Selection will be at the discretion of the Organiser



Gather More Contacts Before and After the Show

Maximise and augment your participation at the exhibition through the Online Business Matching Programme (BMP)! This electronic marketplace not only showcases your products & services, it generates targeted leads and channels potential buyers to you even before the start of the exhibition.

- **Informative** – Displays comprehensive information on your company profile, products and services
- **Targeted** – Generates targeted leads by matching your products and services with potential buyers
- **Interactive** – Allows you to screen enquiries, schedule meetings at the exhibition and interact with the buyers that matter to you.
- **Extended Marketing** – Increases your exposure to international buyers, 3 months before, during and 3 months after the exhibition, tied-in with our extensive visitor promotion campaign

Our comprehensive publicity campaign brings more than 100 members of the international press to the show.

1 Stay in touch with the press through our website

The online press centre is a free service for exhibitors and members of the press to obtain updates and information about Food&HotelAsia.

2 Media coverage opportunities

Field your senior executives for interviews and maximise your media exposure by reaching out to various media attending the event.

3 Touch base with our hosted media

Food&HotelAsia will host print, broadcast, television, trade and online media from all over the world during the event. Meet them at the show!

4 Draw attention through the show daily

Get your company featured in the show daily, which is published on each day of the show and read by all visitors, exhibitors and delegates.

5 Extra mileage in show press kits

Information on some exhibitors' showcases will be included in press kits and given out to over 100 attending media.

6 Easy registration for your press delegation

SES will accommodate requests from exhibitors to register groups of media prior to the show.

7 Get in touch with media before the show

A list of the pre-registered media will be made available to exhibitors about two months before the event.

8 Use these facilities to maximise publicity

- Media Centre
- Shelves for exhibitors' press kits in the Media Centre
- Exhibitors can rent dedicated rooms for holding press conferences
- Obtain media accreditation for your press delegations. Please send us their contact details ahead of time (Press badges will be given upon receiving a name card from the journalist).

Running Alongside Food&HotelAsia2008 are

- FoodAsia2008 • Wine&SpiritsAsia2008 • Bakery&Pastry2008 • HotelAsia2008
- HospitalityStyleAsia2008 • HospitalityTechnology2008

Unrivalled Support from Key Organisations:



The Official Airline:



Held in:



Successful Events for Asia...

Singapore Exhibition Services Makes Them Happen

Singapore Exhibition Services (SES), a member of the Allworld Exhibitions Alliance, is Asia's top organiser of trade events with a diverse portfolio of exhibitions and conference. www.sesallworld.com

The Venue

Singapore Expo, just 5 minutes from Changi Airport and 10 minutes from the Central Business District, is the largest purpose built exhibition and convention centre in Southeast Asia. It provides over 100,000 square metres of exhibition space, 19 conference halls and meeting rooms, with state-of-the-art IT infrastructure, AV and presentation facilities.



Organiser:



Singapore Exhibition Services Pte Ltd

47 Scotts Road, 11th Floor, Goldbell Towers
Singapore 228233

Tel: +65 6738 6776

Fax: +65 6732 6776

Email: events@sesallworld.com

Website: www.foodnhotelasia.com

Worldwide Associate:



Overseas Exhibition Services Ltd

12th Floor, Westminster Tower, 3 Albert Embankment
London SE1 7SP, United Kingdom

Tel: +44 (0) 20 7840 2149

Fax: +44 (0) 20 7840 2111

Email: fha@oesallworld.com

Website: www.allworldexhibitions.com



STAND PACKAGES FOR YOUR SELECTION!

For **FoodAsia2008 • Bakery&Pastry2008 • HotelAsia2008 • HospitalityStyleAsia2008 • HospitalityTechnology2008**

SPACE RENTAL
SGD 610 per sqm*•

SPACE RENTAL + STANDARD PACKAGE
SGD 685 per sqm*•

SPACE RENTAL + COUNTER PACKAGE
SGD 695 per sqm*•

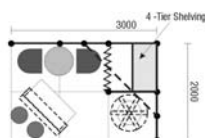
SPACE RENTAL + SHELL
SGD 675 per sqm*•

SPACE RENTAL + PREMIUM PACKAGE
SGD 705 per sqm*•

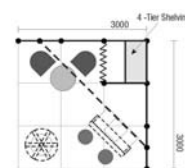
* Minimum 9 sqm
^ Minimum 15 sqm
Minimum 18 sqm
• Cost subject to prevailing GST, applicable to local exhibitors

For more information on these packages, please ask for a copy of the “**Exhibiting Made Easy**” brochure from the Organiser today!

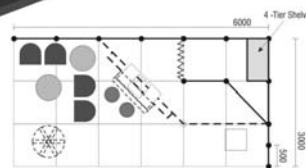
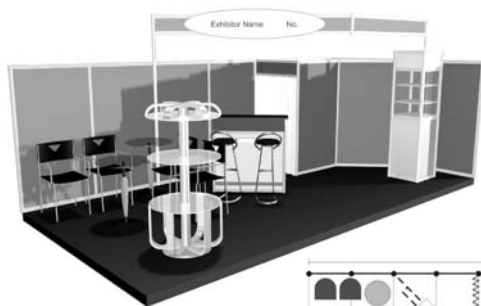
For **Wine&SpiritsAsia2008**



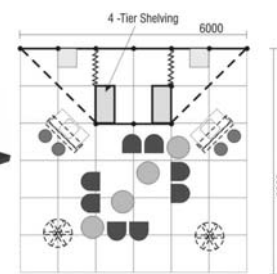
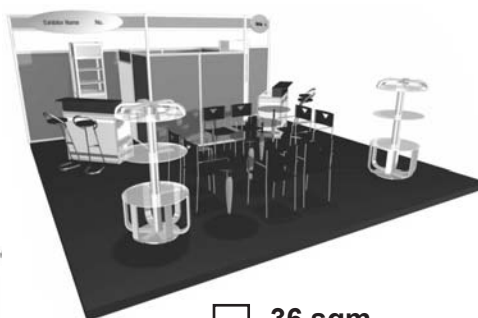
6 sqm Stand Package
SGD 4,380*



9 sqm Stand Package
SGD 6,930*



18 sqm Stand Package
SGD 13,860*



36 sqm Stand Package
SGD 27,720*

* Cost subject to prevailing GST, applicable to local exhibitors

Space only cost is available for 24 sqm and above. Please contact the organiser for more information.

Fax your reply to +65 6835 3037 / 6732 6776 or +44 (0) 20 7840 2111

I am interested in:

- Exhibiting.** Please reserve _____ sqm for my company. (min 9 sqm)
 Space Only Space + Shell Space + Standard Package Space + Counter Package Space + Premium Package
- Group participation from my country.** Please send me more details.
- Visiting.** Please add me to FHA2008 mailing list.

Please attach your business card or complete your details below:

Name: _____ Job Title: _____
 Company: _____
 Address: _____
 _____ Country: _____
 Tel: _____ Fax: _____
 Email: _____ Website: _____
 Product/Services: _____

www.foodnhotelasia.com

**For more information
on exhibiting at
Food&HotelAsia2008,
contact your nearest
Allworld office:**

Organiser:



**Singapore Exhibition
Services Pte Ltd**

47 Scotts Road, 11th Floor, Goldbell Towers
Singapore 228233

Tel: +65 6738 6776
Fax: +65 6732 6776
Email: events@sesallworld.com
Website: www.foodnhotelasia.com
Contact: Ting Siew Mui

Worldwide Associate:

**OES Overseas Exhibition
Services Ltd**

12th Floor, Westminster Tower
3 Albert Embankment
London SE1 7SP, United Kingdom

Tel: +44 (0) 20 7840 2149
Fax: +44 (0) 20 7840 2111
Email: pmarch@oesallworld.com
Website: www.allworldexhibitions.com/food
Contact: Paul March

or Your Local Sales Representative

AUSTRALIA

EXHIBITIONS PLUS PTY LTD

Tel: 613 9813 8200
Fax: 613 9813 8211
Email: allworld@exhibitionsplus.com.au
Ctc: Denise Cooney / Christopher Halek

AUSTRIA

INTERFAIR MESSEMARKETING GMBH

Tel: 43 1 330 9238
Fax: 43 1 330 4044
Email: interfair@netway.at
Ctc: Renate Pramesberger-Korbes

BELGIUM

JANINE HENEINE

Tel/Fax: 32 16 40 80 97
Email: heneinejanine@skynet.be
Ctc: Janine Heneine

CANADA

UNILINK

Tel: 1 613 549 0404
Fax: 1 613 549 2528
Email: dc@unilinkfairs.com
Ctc: Derek Complin

CHINA

BEIJING BUNCH EXHIBITION SERVICES LTD

Tel: 86 10 5856 1270/71/72
Fax: 86 10 5856 1136/6979 7570
Email: bbes@china.com
Ctc: Yang Ou / Shawn Lei

CYPRUS

SURICOM CONSULTANTS LTD

Tel: 357 2558 9418
Fax: 357 2558 9296
Email: demetra@suricom.com.cy
Ctc: Demetra Chrysostomou

FRANCE

PROMESSA

Tel: 33 134 57 11 44
Fax: 33 134 57 11 40
Email: zohra.achouri@promessa.com
Ctc: Zohra Achouri

GERMANY

BALLAND MESSE-VERTRIEB GMBH

Tel: 49 221 948 6450
Fax: 49 221 948 6459
Email: k.orth@balland-messe.de
Ctc: Karin Orth

HONG KONG

J & M INTERNATIONAL SERVICES LTD

Tel: 852 2547 8923
Fax: 852 2915 5711
Email: jmis@netvigator.com
Ctc: Jimmy Lee

INDONESIA

PT KOMBISINDO INTERNASIONAL

Tel: 62 21 5595 7902
Fax: 62 21 5595 7903
Email: bakilee@gem-indonesia.com
Ctc: Baki Lee

ITALY

ORGANIZZAZIONE VITTORIO CASELLI SRL

Tel: 39 055 284 292
Fax: 39 055 283 364
Email: caselliorg@caselli.it
Ctc: Andrea Caselli

JAPAN

EMS INC

Tel: 813 3327 5756
Fax: 813 3322 7933
Email: callems@world.odn.ne.jp
Ctc: Eiji Yoshikawa / Yutaka

KOREA

IPR FORUM

Tel: 82 2 551 7079/551 7070
Fax: 82 2 551 7059/60
Email: claire@ipr.co.kr
Ctc: Claire Hwang

MALAYSIA

PROTEMP EXHIBITIONS SDN BHD

Tel: 603 6140 6666
Fax: 603 6140 8833
Email: karendass@protemp.com.my /
puva@protemp.com.my
Ctc: Karen Dass / Puva

NETHERLANDS

VAN EKERIS EXPO SERVICE B.V

Tel: 31 23 525 85 00
Fax: 31 23 526 45 48
Email: info@vanekeris.nl
Ctc: Jaco Van Ekeris

NEW ZEALAND

EUROFAIR LIMITED

Tel: 64 9 309 4447
Fax: 64 9 309 8045
Email: trade.solutions@eurofair.co.nz
Ctc: John Gore

SOUTH AFRICA

SPECIALISED EXHIBITIONS

Tel: 27 11 835 1565
Fax: 27 11 496 1161
Email: dniemack@specialised.com
Ctc: Dawn Niemack

SPAIN

N. BARZANO

Tel: 34 934 189 400
Fax: 34 934 189 367
Email: nbarzano@gmail.com
Ctc: Natalia Barzano

SWITZERLAND (Equipment Only)

UB MESSE-AGENTUR

Tel: 43 4852 71290
Fax: 43 4852 71298
Email: ursula.bale@ub-messen.com
Ctc: Ursula Bale-Heinze

TAIWAN

EUROASIA EXHIBITION SERVICES CO LTD

Tel: 886 2 8369 3616
Fax: 886 2 8369 3619
Email: sales@easc.com.tw
Ctc: Connie Lee

THAILAND

PRODUCTION MANAGEMENT & SERVICES CO., LTD

Tel: 662 455 9344
Fax: 662 455 9345
Email: natprapa@pmsco.org
Ctc: Natprapa Yokputtaraksa

TURKEY

SELTEN ULUS FUAR VE AKS TIC. LTD STI

Tel: 90 212 212 49 88
Fax: 90 212 212 43 61
Email: selten@selten.com
Ctc: N Selten Hasdal

USA

OAK OVERSEAS LTD

Tel: 1 704 837 1980 (Ext: 302)
Fax: 1 704 943 0853
Email: rhood@oakoverseas.com
Ctc: Russell Hood

ELSEWHERE IN ASIA

SINGAPORE EXHIBITION SERVICES PTE LTD

Tel: 65 6738 6776
Fax: 65 6732 6776
Email: events@sesallworld.com
Ctc: Ting Siew Mui

ELSEWHERE IN EUROPE

OVERSEAS EXHIBITION SERVICES LTD

Tel: 44 (0) 20 7840 2149
Fax: 44 (0) 20 7840 2111
Email: pmarch@oesallworld.com
Ctc: Paul March